

Scott Roberts

Video Producer & 3D Animator – REMOTE ONLY

📍 Based in Port Charlotte, FL | Open to 100% Remote | 📞 +1 941-883-1851

✉️ scott@scottroberts.xyz | 🌐 scottroberts.xyz

PROFESSIONAL SUMMARY

Creative and versatile **Video Producer & 3D Animator** with 25+ years of experience producing commercials, corporate videos, animated presentations, and motion graphics for broadcast, online, and marketing campaigns. Expert in end-to-end video production, from concept and scriptwriting to filming, animation, editing, and post-production. Skilled in creating visually engaging content that tells a story, drives engagement, and aligns with brand strategy.

Portfolio available at: scottroberts.xyz

CORE COMPETENCIES

- Video Production: Scriptwriting, Filming, Direction, Editing
 - 3D Animation & Motion Graphics
 - Storyboarding & Previsualization
 - Audio Editing & Voiceover Integration
 - Lighting, Camera Work & Cinematography
 - Character Animation & Rigging
 - Branding & Visual Storytelling
 - Multi-Platform Video Optimization
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SELECTED ACHIEVEMENTS

- Produced **over 500 animated and video assets** for Modern Millionaires' client branding and marketing campaigns.
 - Created **20-second animated video ads** and animated presentations for Your Media TV, boosting ad engagement for Tampa & St. Pete businesses.
 - Directed and produced **commercials still in circulation** for the disaster cleanup industry.
 - Delivered motion graphics and animated content for national brands such as **Coca-Cola, Domino's Pizza, Ford Credit, and Mazda.**
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PROFESSIONAL EXPERIENCE

Red 3 Media – Remote

Content Creator – Multimedia & SEO Blogs | Dec 2024 – Present

- Produce video and animated content to support blog articles for over 30 businesses.
- Ensure visual media aligns with SEO and brand strategy.

Your Media TV – Remote

Video Producer & Animator | Jun 2021 – Jul 2025

- Created animated presentations, flyers, and short-form video ads for local businesses.
- Edited and optimized video content for broadcast and social media platforms.

Modern Millionaires – Remote

Video & Animation Designer | Jun 2021 – Dec 2022

- Produced over 500 brand and marketing videos, logo animations, and promotional clips for client launches.
- Delivered both animated and live-action video elements for digital marketing campaigns.

Fireservice, USA – Fort Myers, FL (2004 – 2007, Remote & On-site)

Animation Director (Freelance)

- Redesigned mascot and created 3D animated commercial series for nationwide distribution.

LeBlanc Studios / Sarasota Marketing Solutions – Sarasota, FL (2009 – 2010, On-site)
Creative Director

- Managed video production and motion graphics projects from concept to delivery.

Independent & Freelance Projects – Various Clients

Video Producer & Animator | 1989 – Present

- Produced commercials, corporate videos, product demos, and animated segments for diverse industries.

EDUCATION & CERTIFICATIONS

- Southfield Lathrup High School – Graduate (1989)
- **Vanderbilt University** – Certificate in Prompt Engineering for ChatGPT
- **Udemy Certifications:** Blender 3D Essentials, Blender Character Creator, 3D Animation Production, Premiere Pro Editing, After Effects Motion Graphics, Unity Animation, and more.

TECHNICAL SKILLS

- **3D & Motion Graphics:** Cinema 4D, Carrara, Maya, 3ds Max, Blender, **Reallusion iClone, Character Creator, Animator**, Unreal Engine
- **Video Production:** Adobe Premiere Pro, After Effects, Audition, Final Cut Pro, CreateStudio
- **Design Tools:** Adobe Photoshop, Illustrator, Affinity Photo, Affinity Designer
- **AI & Creative Automation:** ChatGPT, DeepSeek, Gemini

Portfolio of video and animation work available at: scottroberts.xyz

If you want, I can also create a **matching cover letter** for this Video Producer & Animator resume that emphasizes your combined strengths in both video production and animation, while also linking to your portfolio right away.

Do you want me to make that cover letter next?