

# Scott Roberts

## Graphic Designer – REMOTE ONLY

📍 Based in Port Charlotte, FL | Open to 100% Remote | 📞 +1 941-883-1851

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## PROFESSIONAL SUMMARY

Versatile and creative **Graphic Designer** with 25+ years of experience producing compelling visual content for print, digital, and multimedia platforms. Skilled in branding, marketing collateral, and digital graphics that strengthen brand identity and drive audience engagement. Adept at collaborating with clients and remote teams to deliver high-quality designs on time and on brand.

Portfolio available at: [scottroberts.xyz](http://scottroberts.xyz)

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## CORE COMPETENCIES

- Branding & Corporate Identity
  - Print Design (brochures, flyers, postcards, billboards, textbooks)
  - Digital Graphics (social media, ads, banners, sliders)
  - Adobe Creative Cloud & Affinity Suite Expert
  - Marketing Collateral & Promotional Materials
  - Layout Design & Typography
  - Photo Editing & Retouching
  - Video Editing & Motion Graphics Integration
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## SELECTED ACHIEVEMENTS

- Designed **500+ logos and branded websites** for new businesses through Modern Millionaires.
  - Created flyers and animated presentations for Your Media TV that boosted ad engagement for Tampa & St. Pete businesses.
  - Produced promotional designs for Select Furnishings that supported **\$1.5M in first-year e-commerce sales**.
  - Designed marketing materials for Charlotte County, FL, ensuring brand consistency across all communications.
  - Delivered creative work for national brands including **Coca-Cola, Domino's Pizza, Ford Credit**, and **Mazda**.
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## PROFESSIONAL EXPERIENCE

### **Red 3 Media** – Remote

*Content Creator – WordPress SEO Blogs & Visuals* | Dec 2024 – Present

- Design blog post featured images and graphics to accompany SEO-optimized articles.
- Maintain visual brand consistency across 30+ client blogs.

### **Your Media TV** – Remote

*Graphic Designer & Multimedia Artist* | Jun 2021 – Jul 2025

- Designed flyers and marketing graphics for station promotions.
- Created animated presentations and 20-second video ad visuals for local businesses.

### **Modern Millionaires** – Remote

*Graphic & Web Designer* | Jun 2021 – Dec 2022

- Created over 500 logos and branded website designs for new businesses.
- Developed complete brand identities for clients in digital marketing education & DFY programs.

**Know More Mortgage – Remote**

*Graphic Designer & Web Developer (Freelance) | 2018 – 2019*

- Designed logo, marketing materials, and website visuals.
- Created branded video content and social media graphics.

**Homes Made Possible Realty – Remote**

*Graphic Designer & Web/App Developer (Freelance) | 2016 – 2018*

- Designed digital assets for website and real estate presentation apps.

**Select Furnishings / Reef Rattan – Sarasota, FL (On-site)**

*Creative Director & Graphic Designer | 2013 – 2015*

- Designed e-commerce branding including brochures, flyers, and web banners.

**Enzymedica – Remote**

*Graphic Designer & Web Developer (Freelance) | 2012 – 2013*

- Designed updated brand visuals for marketing and online platforms.

**LeBlanc Studios / Sarasota Marketing Solutions – Sarasota, FL (On-site)**

*Creative Director | 2009 – 2010*

- Managed production of print, digital, and multimedia marketing materials.

**Charlotte County Communications Dept. – Charlotte County, FL (On-site)**

*Graphic Designer | 2008 – 2009*

- Designed county newsletter and promotional materials distributed to residents.

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**EDUCATION & CERTIFICATIONS**

- Southfield Lathrup High School – Graduate (1989)
- **Vanderbilt University** – Certificate in Prompt Engineering for ChatGPT

- **Udemy Certifications:** Adobe Illustrator Mastery, Photoshop Advanced Techniques, Video Editing Essentials, Facebook Marketing Mastery, and more.
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## TECHNICAL SKILLS

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, XD, Affinity Photo, Affinity Designer
  - **Video & Multimedia:** Adobe Premiere Pro, After Effects, Audition, CreateStudio
  - **Web Tools:** WordPress, Joomla, HTML/CSS
  - **AI & Automation:** ChatGPT, DeepSeek, Gemini
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Portfolio of work available at: [scottroberts.xyz](https://scottroberts.xyz)